

Attendees:

*Daniel Doz, Carol Ryder (Board Chair), Amanda Hu, Dale Turri, Natasba Pashak, Ian Fitzgerald, Jim Stanford, Larry Clausen, Kayla Gale, Sondra Musa, Kay Dholoo, Patti Dibski*

Regrets:

*Reid Cummings*

Guest:

*Jill Brown, André Plante, Alex Link, Richard Brown, Nicole Hamilton, Jamie Leong-Huxley*

Resources:

*Stephany Laverty (Recording Secretary)*

*Room 204 Kabanoff Centre*

The meeting started at 2:14 p.m. with quorum present and Carol Ryder as Chair.

The Board Chair acknowledged traditional territories of the Blackfoot and the people of the Treaty 7 region in Southern Alberta.

## 1 Welcome and introduction of new Board members, and returning members

The Board Chair welcomed the Board members to the first Board meeting of the year and noted that the agenda is shortened as the first full meeting will be October 31, 2018 and the purpose of this meeting will be the approval of the brand strategy, institutional name and policy development policy.

Carol Ryder

## 2 Approval of Agenda

Moved by Dale Turri and Seconded by Amanda Hu that the agenda be approved as presented.

MOTION: 1846

CARRIED

## 3 Approval of Minutes

### 3.1 Attached: June 21 2018 Meeting Minutes

Members reviewed the language under the consent agenda and determined that the language be amended to reflect that the request to use TEEG funds designated for fashion for other purposes was granted.

Carol Ryder

Moved by Dale Turri and Seconded by Amanda Hu that the minutes be approved as amended.

MOTION: 1847

CARRIED



---

## 4 Action Items

### 4.1 Institutional Name

#### 4.1.1 Handout: Brand Strategy Motion

The Chair, Advancement Committee, presented the Brand Strategy and motion.

Discussion: Members discussed the proposed brand strategy and whether it is consistent with and conforming to the purpose, promise and spirit of the institution. Members also asked for clarification on what the Board is approving.

Action: A one-page summary will be attached to the minutes.

Moved by Larry Clausen and Seconded by Dale Turri that Board of Governors approves the recommendation and ongoing development of the Brand Strategy to coincide with university status.

MOTION: 1848

CARRIED

Larry Clausen

#### 4.1.2 Handout: Institutional Naming Motion

The Chair, Advancement Committee, presented the motion and reviewed the committee discussion around the name.

Discussion: Members discussed the government review of the name and any responses from other Albertan post-secondary institutions to the proposed name.

Moved by Larry Clausen and Seconded by Dr. Daniel Doz that Board of Governors approves the change of the Alberta College of Art and Design's name to the Alberta University of the Arts to be submitted to the Government of Alberta for adoption.

MOTION: 1849

CARRIED

---



#### 4.2 Policy Development Policy

- 4.2.1 Attached: Revised Policy Development Policy
- 4.2.2 Attached: Motion Revised Policy Development Policy

The Chair, Governance/HR Committee, presented the motion and reviewed the amendments to the revised Policy Development Policy.

Natasha Pashak

Moved by Natasha Pashak and Seconded by Dale Turri that Board of Governors approves the revised Policy Development Policy

MOTION: 1850

CARRIED

### 5 Chair's Report

The Board Chair provided a written report to members and verbally reviewed. Carol Ryder

Action: The report will be attached to the minutes.

### 6 Board Committee reports

#### 6.1 Finance and Audit

The Committee has not met yet this year so there are no minutes to provide. Jim Stanford

#### 6.2 Advancement Committee

- 6.2.1 Attached: August 21 2018 Minutes
- 6.2.2 Watch: Water for Riley - Creating an Arts Legacy

The Committee Chair presented the minutes to the committee but had no additional comments to make, the VP, Engagement provided background for the Water for Riley for video, and a link was circulated to attendees to watch the video. Larry Clausen

#### 6.3 Governance/HR Committee

- 6.3.1 Attached: September 4 2018 Minutes
- 6.3.2 Handout: Current Organization Chart

Natasha Pashak

The Committee Chair presented and reviewed the minutes with members, circulated an updated copy of the Organization Chart, and reviewed the work for the committee in the coming year with anticipated legislative change and a revised policy and procedure framework.



---

## 7 President's Report

Due to the shortened agenda, the President + CEO will provide a report at the October 31, 2018 meeting.

Daniel Doz

The President + CEO did take the opportunity to welcome the Interim VP, Advancement and thanked the VP, Engagement for spearheading the branding and marketing initiative at ACAD as well as for the rigor she brought to the rebranding and naming process.

---

## 8 For Information

8.1 Attached: David Graham Governance Plenary

---

## 9 In Camera Session

9.1 Annual Presidential Review

Carol Ryder

The Board meeting went in camera at 2:40 p.m.

---

## 10 Adjournment

Carol Ryder

The meeting adjourned at 3:10 p.m.

---

**Next Meeting Date: October 31, 2018**