

Alberta College of Art + Design (ACAD)



Minutes of the regular meeting of the Board of Governors (the Board),
Wednesday, **April 25, 2012**, at 4:00 p.m. in the ACAD Boardroom, 1407 –
14th Avenue NW, Calgary, with the following persons present:

CHAIR: James Peacock, QC

VICE CHAIR: Margaret-Jean Mannix

BOARD MEMBERS: Dr. Daniel Doz
Ben Fullalove
Joseph Leung
Roxanne McCaig
Cynthia P. Moore
Susan Thomas
Sue Anne Valentine (*arrived at 4:24 p.m.*)
Dwayne Prazak
Darren Delichte

REGRETS: G. Bradley Moore
Sheila O'Brien

Resources: Julie Snyder (Recording Secretary)
Donald Dart, Senior Vice President Finance + Corporate Services
Wayne Baerwaldt, Acting Vice President Research + Academic Affairs
Susan Veenhoven, Director Human Resources
David Aldrich, Vice President Student Experience + Admissions
Kim Alison Fraser, Director of Communications

Roxanne McCaig presented some of the winners of the Board of Governors' Awards winners. The students who received the various awards along with the nominees can use this honour on their resumes.

Kristyn Wozniewich, winner of the 2011-2012 President's Name Tag Competition presented name tags that have a clean, sleek and modern feel, uses different materials than what might be expected of the Jewelry + Metals department and that use new forward thinking technologies. All of this is her interpretation of how she sees ACAD represent itself to the public. Overall her design is a mixture of textures, traditional handmade & modern production techniques that will provide a lasting design style.

The Board meeting was called to order at 4:17 pm quorum present and with James Peacock, QC as chair.

1. APPROVAL OF AGENDA

MOVED by Ms. Margaret-Jean Mannix and SECONDED by Mr. Dwayne Prazak that the agenda be approved as presented.

CARRIED UNANIMOUSLY
MOTION: 1543

2. APPROVAL OF MINUTES

MOVED by Ms. Cynthia Moore and SECONDED by Ms. Susan Thomas that the minutes of the March 7, 2012 meeting of the Board of Governors be approved.

CARRIED UNANIMOUSLY
MOTION: 1544

3. CONSENT AGENDA

MOVED by Ms. Roxanne McCaig and SECONDED by Ms. Margaret-Jean Mannix that the Board of Governors adopt the consent agenda as presented.

CARRIED UNANIMOUSLY
MOTION: 1545

4. BUSINESS ARISING

4.1 ACADSA Acting President

The Executive officers of the Alberta College of Art + Design Students' Association have put forward Morgan Riotte, the incoming Academic Vice President and Acting President of the Students' Association, as the Students' representative on the ACAD Board of Governors for the remainder of the 2011/2012 term and for the 2012-2013 academic year.

This information in the form of a letter was sent to Alberta Advanced Education and Technology on April 11, 2012 and will be dealt with once the new Cabinet has been formed.

5.2 Revised July 2012 – June 2013 Board of Governors Meeting Dates

MOVED by Ms. Susan Thomas and SECONDED by Ms. Margaret-Jean Mannix that the Board of Governors revise the 2012-2013 Board of Governors' Meeting Schedule to be as follows: Retreat September 21 and 22, 2012 and meetings on October 24, 2012; November 28, 2012; February 27, 2013; April 17, 2013 and May 22, 2013.

CARRIED UNANIMOUSLY
MOTION: 1546

5. ACTION ITEMS

5.1 Student Fee Consultation Policy

MOVED by Ms. Margaret-Jean Mannix and SECONDED by Ms. Susan Thomas that the Board of Governors approve the recommended Student Fee Consultation Board Policy-25.

CARRIED UNANIMOUSLY
MOTION: 1547

6. BOARD COMMITTEE REPORTS

6.1 Finance + Audit

MOVED by Mr. Joseph Leung and SECONDED by Ms. Margaret-JeanMannix that the Board approve the allocation of \$576,100 from the Unrestricted Fund Balance as at June 30th, 2011 to support required investments in one time expenditures, as outlined, for the current 2011-2012 (\$375,100) and subsequent 2012-2013 (\$201,000) academic school years.

CARRIED UNANIMOUSLY
MOTION: 1548

MOVED by Mr. Joseph Leung and SECONDED by Ms. Roxanne McCaig that the Board approve Cate Higgins as a member of the Finance + Audit Committee.

CARRIED UNANIMOUSLY
MOTION: 1549

The discussion confirmed that as a member of the committee she has voting rights. The interim audit on internal processes and controls was recently completed with favourable results. There were only two new minor issues identified and the OAG is satisfied that all other previous issues have been addressed.

6.2 Governance

A number of updates to the Board Manual binder were distributed by email.

6.3 Human Resources

Efforts to recruit a new Board Chair are still in progress.

6.4 Development Committee

Meetings are typically focused on the two significant special events. May 15th is the first of the two events and will be an elegant night at the home of Roxanne McCaig as a friend-raiser. The highlight will be the work that has been in progress here at the college as well as the go forward plan. The formal program will be brief. Each Board member has been challenged with bringing two couples that are new to ACAD to this event. Please forward their names to Julie Snyder. Messaging to be sent to the Board members prior to May 15th.

Artrageous on November 2nd is the second of the two events and Brooks & Dodd will be helping with the fundraising and sponsorship initiatives. Cynthia Moore and Sue Anne Valentine are the co-chairs of this event. Students are the main theme of the event. May 30th following the Board meeting at 6:30 p.m. or immediately following, all Board members are invited to Sue Anne Valentine's home to kick off the planning of this event and are strongly suggested to be ambassadors of this event. The fund raising target is \$150K and will go towards creating scholarships in the MFA program.

7. PRESIDENT'S REPORT

Kim Alison Fraser was introduced as the maternity leave replacement for Anne Marie Dorland. A public relations consultant is being pursued to further the ACAD brand awareness.

AICAD meeting in New York discussed the importance of the value-add art + design education offers to students. Meetings were held at the School of Visual Arts which is a for-profit institution whose goal is to grow by 2-3% per year.

ACAD received approval to move to the final stage of the MFA application which is centered predominantly around programming. There will most likely be a visit from CAQC in early October pertaining to our MFA application.

Once we get to a close with the MFA process the AUCC application will be investigated further, most likely in the fall of 2012.

The President presented to the Board on the Advancement Goals and Objectives:

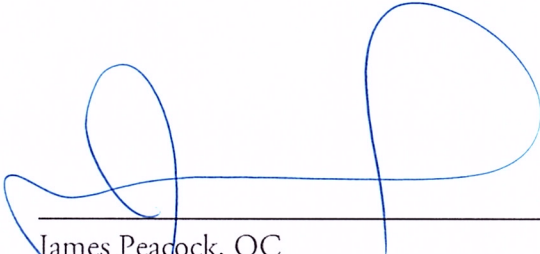
- Establish clear goals and timelines for the advancement activities
- Top priority is reputation enhancement and how to leverage that and then revenue generation.
- In consultation with the various departments and constituents a list of possible projects will be developed for which we can then fundraise for.

- Several documents were distributed to reflect work that is being done with the Advancement team to achieve goals.


8. ADJOURNMENT

MOVED by Ms. Margaret-Jean Mannix and SECONDED by Ms. Cynthia Moore that the meeting be adjourned at 5:32 pm.

CARRIED UNANIMOUSLY
MOTION: 1550



James Peacock, QC
Chair, ACAD Board of Governors



Daniel Doz
President + CEO, ACAD