

NOTE: It is the student's responsibility to verify the accurate completion of this program planning guide. Check the boxes beside completed courses on this guide by matching the completed courses listed on your webService student record account.

NAME:

STUDENT ID NUMBER:

<i>FIRST YEAR STUDIES (30 credits)</i>

- (3cr) DRWF.110 Drawing I or DRWF.115 Design Drawing I (Recommended)
- (3cr) DRWF.120 Drawing II or DRWF.125 Design Drawing II (Recommended)
- (3cr) AHIS.100 Art History A Modern and Contemporary Survey (or AHIS.120)
- (3cr) AHIS.101 Art History Pre-Modern Art and Visual Cultures: Open Topic (or AHIS.110)
- (3cr) ENGL.100 Writing for Critical & Creative Practices (or HUMN.110)
- (3cr) CCST.100 Intro to Critical & Creative Studies (or HUMN.124)
- (3cr) Choose One: CRMC.101 Ceramics, FBRE.102 Fibre 3D, GLSS.101 Glass Casting, GLSS.102 Hot Glass, JWLM.101 Jewellery & Metals, OBDF.110 3D Object Design, or SCLP.101 Sculpture
- (3cr) one 100 Level Studio (VSCM.101 Design Fundamentals Recommended)
- (3cr) one 100 Level Studio (VSCM.102 Colour Fundamentals Recommended)
- (3cr) one 100 Level Studio

<i>SECOND YEAR (33 credits)</i>
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Major Studio Course for all students:

- (3cr) VSCM.225 – Design Technology I

Additional Major Studio Courses (Choose 5):

VSCA.211 Concepts I, VSCA.221 Concepts II, VSCM.211 Typography I, VSCD.221 Typography II, VSCM.212 Communication Design I, or VSCM.221 Communication Design II

- (3cr)
- (3cr)
- (3cr)
- (3cr)
- (3cr)

Elective Studio (Choose 2):

VSCA.221 Concepts II, VSCD.221 Typography II, VSCM.221 Communications Design II, VSCM.220 Illustration I, VSCM.223 Figure Illustration, VSCM.224 Media Exploration for Illustrators, PRNT.212 Introduction to Silkscreen, PRNT.215 Text and Image through Print, VSCT.226 Motion Graphics I (Recommended), PHTG.202

(3cr)

(3cr)

Critical and Creative Studies Required courses:

(3cr) Any PPRL.200

(3cr) 200-Level ENGL English (ENGL.217 recommended)

(3cr) Choose one: AHIS.211 or AHIS.212

THIRD YEAR STUDIES (30 credits)

Major Studio Courses (Choose any 4):

VSCA.319 Advertising I, VSCA.323 Advertising II, VSCA.331 Time-Based Advertising, VSCM.329 Information Design I, VSCD.321 Time-Based Design, VSCD.323 Typography III, VSCD.328 Typography IV, VSCD.329 Brand Design I

(3cr)

(3cr)

(3cr)

(3cr)

Elective Studio Courses (Choose 2):

VSCA.319 Advertising I, VSCA.331 Time-Based Advertising, VSCD.323 Typography III, VSCD.321 Time-Based Design, VSCI.329 Information Illustration I, VSCI.317 Storytelling and Environments I, VSCI.327 Storytelling and Environments II, VSCM.314 Figure Illustration II, VSCM.322 Illustration II, VSCM.318 Digital Experience Design (Recommended), VSCM.329 Information Design I, PRNT.312 Intermediate Silkscreen, or VSCT.326 Motion Graphics II

(3cr)

(3cr)

Critical and Creative Studies required courses:

(3cr) Any 300-level AHIS (Note: This is a required course for the NASAD Accreditation body to fulfill BDes requirements.)

(3cr) Any 300-level AHIS

(3cr) Any 300-level PPRL

(3cr) Any 300-Level ENGL English (ENGL.317 Recommended)

FOURTH YEAR (27 credits)

Major Studio Course for all students:

(3cr) VSCM.413 Public Design

Additional Major Studio Courses (Choose 3):

VSCA.412 Advanced Advertising I: Memorable Campaigns, VSCA.422 Advanced Advertising II: Moving Pictures, VSCA.423 Advanced Advertising III: Out of the Box, VSCD.410 Advanced Graphic Design: Information Design, VSCD.411 Advanced Graphic Design: Product Identity, VSCD.420 Advanced Graphic Design II: Editorial, VSCD.421 Advanced Graphic Design III: Branding

(3cr)

(3cr)

(3cr)

Elective Studio Courses:

(3cr) Choose one: 400-level VSCA, VSCD, VSCH, VSCI, or VSCM courses

(3cr) Choose one: 400-level VSCA, VSCD, VSCH, VSCI, or VSCM courses

(3cr) Choose one: 400-Level 400-level VSCA, VSCD, VSCH, VSCI or VSCM course outside of your designated specialization. For example, if you are character design you must select one 400-level illustration, advertising, or graphic design course.

Critical and Creative Studies courses: Must be from **2 different** SCCS* subject areas: AHIS, ENGL, CCST, PPRL, SOSC

(3cr) Choose one: 300-400-level

(3cr) Choose one: 300-400-level **OK to enroll in 300-level course 2018-19 academic year only for this requirement**

(120 credits) TOTAL CREDITS REQUIRED FOR BDES
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EXTRA CREDITS:

NOTES:

N:Student Experience/18-19/SCD Chair approval (Jan 21/18 & May 1/18 & Oct. 2, 2018 as per NM)/SCCT Chair approval (MC Jan 18/18 & May 29/18)