

Micro-Credential Planning Guide

Micro-Credentials begin February 2020.

If you wish to pursue a Micro-Credential, please ensure you complete a self-declaration form and return it to the Continuing Education office. Each “mini-certificate” can be completed in under 4 months and will contribute to a full Entrepreneurship certificate launching in Fall of 2020.

Arts Funding Micro-Credential

Required Courses

- Fund Development & Donor Engagement
- Exploring Social Enterprise

Workshops

- Understanding Contracts
- Grant & Proposal Writing
- Employment Readiness

Arts Management Micro-Credential

Required Courses

- Innovation Management
- Project Management

Workshops

- Client Relationships in the Arts Enterprise
- Creative Ideation and Managing Creative People
- Employment Readiness

Arts Marketing Micro-Credential

Required Courses

- Strategic Marketing
- Marketing Tactics

Workshops

- Client Relationships in the Arts Enterprise
- Creative Ideation and Managing Creatives
- Employment Readiness

Finance for Arts Business Micro-Credential

Required Courses

- Personal Finance
- Business Finance

Workshops

- Understanding Contracts
- Grant & Proposal Writing
- Employment Readiness